



PRESENTATION AND PROGRAM

Thursday 19 and Friday 20 January 2012

at UNESCO, Paris

**Symposium organized by
the Conference of University Presidents
and
the Conference of Grandes Ecoles**

Placed under the High Patronage of

Mr. Alain JUPPÉ, Minister of State, Minister of Foreign Affairs and European
Madame Nathalie KOSCIUSKO-MORIZET, Minister for ecology, sustainable development,
transportation and housing

Mr Laurent WAUQUIEZ, Minister of higher education and research

Sustainable development: collaboration between the CPU and the CGE

The Conference of University Presidents and the Conference of the major schools organize together, for the first time, a symposium on eco-campuses, the adaptation of training to the sustainable development and the European institutions of higher education social responsibility, on 19 and 20 January 2012 to UNESCO.

French Universities and schools, aware of the issues related to sustainable development, today part their policy as an extension of the national development sustainable (NSDS), and the *Grenelle environment strategy*. This strategy is declining "9 key challenges": climate, transportation, use, preservation of biodiversity, health, integration, international, education and research, governance and territorial challenges. After the Rio Earth Summit (1992), Johannesburg Sustainable Development Summit (2002) concluded with the adoption of an "action Plan": a series of principles for the implementation of a model of sustainable development, balancing both economic growth, social progress and preservation of the environment.

In a context of crisis, where are today the concept and approaches of sustainable development? The Rio + 20 Summit, held in the Brazil from 4 to 6 June 2012, could mark an important step in showing the way in which the United Nations and State actors and civil society are politically, while the *carbon economy* tends to become a major focus of the strategies of sustainable development and North-South relations.

The symposium organized by the CPU and the CGE is within this context, it aims to remind that higher education and research institutions have **a mission of exemplary and accompaniment of change by social, environmental and economic policies they put in place within them**, training that they provide and searches they perform. Reviewing the development models and integrating the dimensions of eco-responsibility and green in each of the strategic decisions and each of the actions of an institution is a complex task. Also, this symposium aims to bring together European experts but also across the Atlantic to help universities and schools to make their practices evolve.

It is also in the continuity of actions committed several years by the CPU and the CGE through the elaboration of **a common framework**, cornerstone of a process of continuous improvement of so-called "sustainable development" actions incurred by the French higher education institutions, but also a tool of progress in a future perspective of **labelling**. The CPU and the CGE took the action of existing disparities in the institutions of higher education for social responsibility, which they are due to their levels of commitments and/or existing typologies.

Based on these findings, the Symposium will attempt to answer several questions considered essential from foreign examples in general and European in particular. The five axes of the CPU CGE repository (governance, social policy and territorial implantation, environment, research, training) are declined in the three round tables:

- what expectations of society concerning higher education and research?
- How to foster awareness and commitment of the Presidents of University and schools in social responsibility?
- How to articulate governance and sustainable development (projects, training...)?
- What strategy for the eco-campus (buildings management, territorial implantation)?
- What adaptation of trainings to meet the challenges of tomorrow's society?

Round table CPU CGE description

Round table I: Governance and sustainable development? Strategic ambition, definition of objectives and pilotage

To engage, to respond to the issues of sustainable development, social, economic and environmental, national and international objectives and simply meet their obligations and missions of training, research, innovation, exemplary and accompaniment of the socio-economic development of their territory, the universities and schools are now ready to do so and to provide the means. Long based on volunteerism, causing scattered initiatives on campuses, actions for sustainable development must now be integrated into the strategy of settlements development, by their governing bodies. Indeed, each institution must be able to define its policy for sustainable development research, as well as its organization and the context in which it operates and its educational goals. Thus, the campus must enter into a process of continuous improvement involving a good knowledge of the initial state and the prospects of their activity and their heritage, use of appropriate tools and methods, as well as the professionalization of the responsible actors in the definition and implementation of their action plan. However, the institutions must ensure the maintenance and promotion of the participation of stakeholders on their campuses and their territory.

Round table II: what strategy for the eco-campus? Development, energy efficiency and territorial implantation

Implantation reconciles both the urban policies of the city and the University issue is essential to conduct a global reflection, create the campus of the future and lead them to be real places of life. The Eco-campus is a neighborhood that must be open and integrated in the city (architecture, services, flux...), taking into account the urban context and spatial planning decisions. It participates in the development of social and spatial cohesion, more attractive and to the economic development of the territory. It must of course be designed or renovated according to the principles of sustainable construction and must aim to obtain a certification or a label (renovation or construction). Finally, the social aspect must not be neglected, but be a strong component of the project of renovation of the campus. So, it positions itself as a space comfort and framework pleasant life promoting the learning of skills, knowledge, and eco-citizenship of the different actors of the territory (student life, housing, education and solidarity actions, participation in territorial animation...).

Round table III: what adaptation of skills to meet the challenges of tomorrow's society?

Building on a revival by the knowledge economy requires a higher education and research system that is both very powerful and in phase with the major societal changes, cultural and economic current and future. Studies show that in France green growth is an opportunity to backup and create 600 000 jobs. The institutions of higher education, aware of these issues and their responsibilities to the socio-economic development of their territory and society, develop strategies of social transition and change their supply of training accordingly. At first, the advent of the concept of sustainable development implies the appearance of a set of new skills and new professions including associated emerging eco-technologies and eco-innovations. The question would answer as partially if the impact of the sustainable development training was limited to this. Indeed, the implementation of sustainable development, because it concerns all actors of society, involves a genuine adaptation of traditional crafts and skills, both that socio-economic techniques, and thus of the whole of the training (initial or continuous).

Program (October 12th, 2011)

January 19th - UNESCO

- 17.30 Welcome
- 18.00 **Inaugural address:** Irina BOKOVA, Director General of UNESCO or his representative,
International issues of SD Label: Louis VOGEL, president of the CPU, Pierre TAPIE, president of the CGE
- 18.45 Ellen MACARTHUR, President of Ellen Macarthur Foundation,
Mitch LEVENTHAL, Vice-Chancellor for Global Affairs at the State University of New York (SUNY) System and Senior Advisor on Academic Affairs at the United Nations Global Compact - UNGC (Chairing the Academic Working Group)
- 19.30 Laurent WAUQUIEZ, Minister of Higher Education and Research
- 20.00 Welcome dinner at UNESCO

January 20th - UNESCO

- 8.15 Welcome
- 8.45 **Opening symposium:** Jean-Pierre FINANCE, member of the board of the European University Association (EUA)
- 9.00 **Sustainable development: what expectations of stakeholders with regard to higher education and research? Return of the national consultation**
- 9.15 **Round table I: Governance and sustainable development?
Strategic ambition, definition of objectives and steering committee**
- Speakers Benoît FRUND, vice-rector, University of Lausanne
Iain PATTON, chief Executive, Environmental Association for Universities and Colleges (EAUC), National Office Park Campus, Cheltenham, Gloucestershire
A director of a French Grande Ecole
- Rapporteur Françoise MOULIN CIVIL, co-president of the sustainable development Committee of the CPU, president of the university of Cergy-Pontoise (France)
- 10.45 Coffee break
- 11.00 **Round table II: What strategy for the eco-campus?
Development, energy efficiency and territorial implantation**
- Speakers Patrizia LOMBARDI, professor of Economic and Planning Evaluation at the Politecnico di Torino (Italia)
A foreign speaker (Germany). Expected : president of Hamburg University / Bojan BALETIC, vice-rector, university of Zagreb (Croatia)
Alain BOUDOU, president of the University of Bordeaux 1 (France)
- Rapporteur Sylvie FAUCHEUX, co-president of the sustainable development Committee of the CPU, president of the University of Versailles Saint-Quentin-en-Yvelines (France)
- 12.30 **Workshop "good practices sustainable development" with the participation of business partners**
- 13.30 Lunch at UNESCO
- 14.45 **Round table III: What adaptation of skills to meet the challenges of tomorrow's society?**
- Speakers Cyrille VAN-EFFENTERRE, president of Paritech (France)
Dawid WROBLEWSKI, président of OIKOS *international* (students for sustainable economics and management)
A foreign speaker
- Rapporteur President of the sustainable development Committee of the CGE

- 16.15 **Coffee break**
- 16.30 **Synthesis** by the rapporteurs of the round table
- 17.00 **Conclusion: The Rio+20 of the french universities and high schools**
Dominique DRON, General Commissioner for sustainable development (CGDD)
Pierre TAPIE, president of the CGE; Louis VOGEL, president of the CPU

Scientific Committee

Françoise Moulin Civil, President of the University of Cergy-Pontoise, co-Chair of the Committee on sustainable development of the CPU; Sylvie Faucheux, President of the University of Versailles Saint-Quentin en Yvelines, co-Chair of the Committee on sustainable development of the CPU; Jean-Pierre Finance, President of the University Henri Poincaré at Nancy, representing the EUA - European Association of universities; Camille Galap, Chairman of the Committee of the student life and social issues, President of the University of le Havre (CPU); Stéphane Cassereau, Director of the Ecole des Mines of Nantes, Chairman of the sustainable development of the Conference of Grandes Ecoles Committee; Pascal Codron, Director of the ISA Lille (CGE); Florence Darmon, Executive Director of the ESTP (CGE); Jean-Christophe Carteron, Director CSR Euromed management; Marie-Françoise Guyonnaud, Fondaterra; Nicolas Blanc and Claire-Anne David-Lecourt, Caisse des Dépôts; Valérie Weber-Haddad, ADEME

Participants expected

Public: 300 people. This symposium is for the University Presidents and for the staff responsible for the establishment of higher education with their responsible for sustainable development and, on invitation, to their foreign counterparts, representatives of student organizations and colleague, to the members of departments (France, Europe), the representatives of the socio-economic backgrounds and territorial communities, NGOs, associations working in the field of environment.

Presentation of the Conferences

The Conference of University Presidents, redefined in the "Freedoms and responsibilities of the universities" (LRU) Act of August 10, 2007, is an association law 1901 recognized of public utility. It represents the common interests of the institutions together. Today, the Conference brings together 81 universities, 3 technological universities, 3 national institutes polytechnics, 3 grandes écoles, 2 institutes national des Sciences Appliquées, 1 Central School, 1 French school abroad, 15 great establishments (CNAM, Observatoire de Paris, Inalco,...) and 18 poles of research and higher education (PRES). A real player in the public debate on higher education and research in France, the Conference has become over the years the essential interlocutor of the public authorities on the University question. Created in 1971, it is both a place of Exchange, reflection and accompanying of the big changes live French universities.

<http://www.cpu.fr>

The Conference of Grandes Ecoles is an association governed by the Act of 1901, created in 1973. It includes: 216 schools, including 14 foreign institutions; 17 Companies; 46 Bodies. Its role is to: develop internal information, mutual assistance and solidarity between its members; promoting schools, both on the national level, as international; making the formations evolve, developing research; taking the steps of common interest to the public authorities.

<http://www.cge.asso.fr/>

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