



**ie** TALENT &  
CAREERS

# Talent & Careers with Impact

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Amber Wigmore Álvarez, Ph.D.  
Executive Director of Talent & Careers



@wigmorealvarez

# Biography

## 1) Current role & academic credentials:

- Executive Director of Talent & Careers for IE
- Professor of career strategy & HR workshop facilitator worldwide
- Professional moderator of talent-related panels in more than 30 countries spanning the globe
- Ph.D. in Economics and Business Science, with a focus on University Social Responsibility (USR) and business ethics
- International MBA from IE; BA in Hispanic Studies and International Economics from Wheaton College (Norton, MA)

## 2) Quoted in:

- Financial Times, Bloomberg Businessweek, El País, El Economista, Expansión, CNN Expansión, Forbes, Elle, etc.

## 3) Selected additional activities:

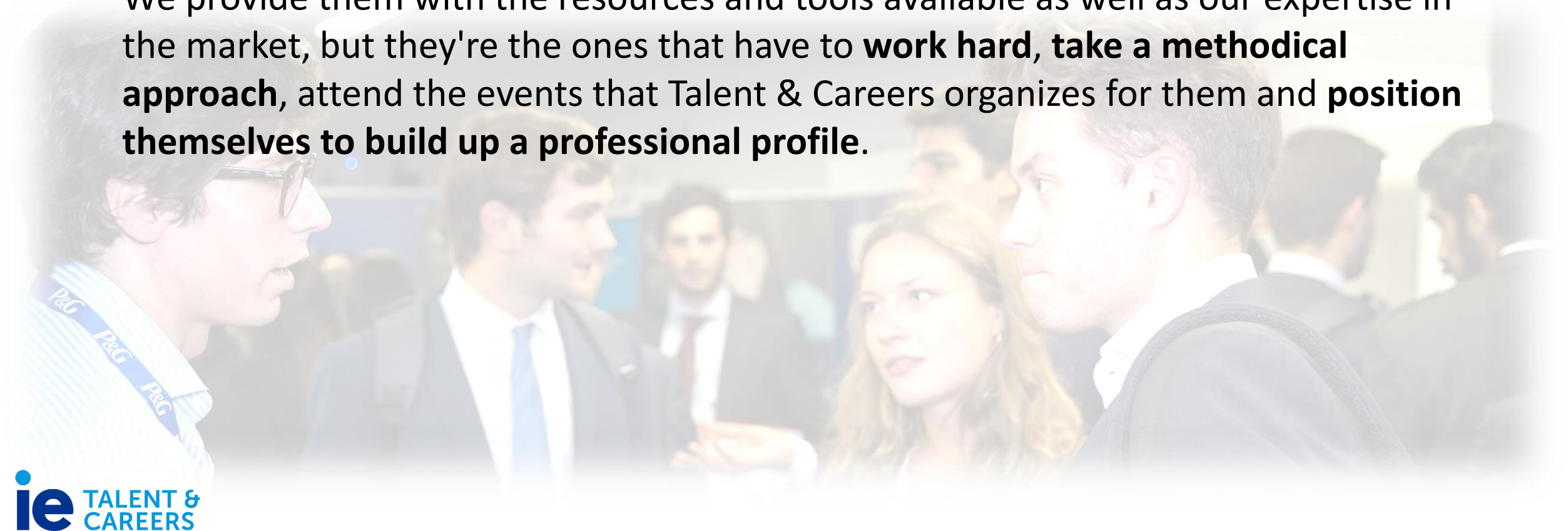
- Member of the MBA Career Services & Employer Alliance Standards Committee (USA)
- Co-Founder of Wigmore & Álvarez, conducting courses on “Intercultural Management” and “Doing Business in Spain”



# Objectives and Mission

We work with our students to make them **aware of the importance of Career Development** from the start of their degree program.

We provide them with the resources and tools available as well as our expertise in the market, but they're the ones that have to **work hard, take a methodical approach**, attend the events that Talent & Careers organizes for them and **position themselves to build up a professional profile**.



# Hiring Agenda

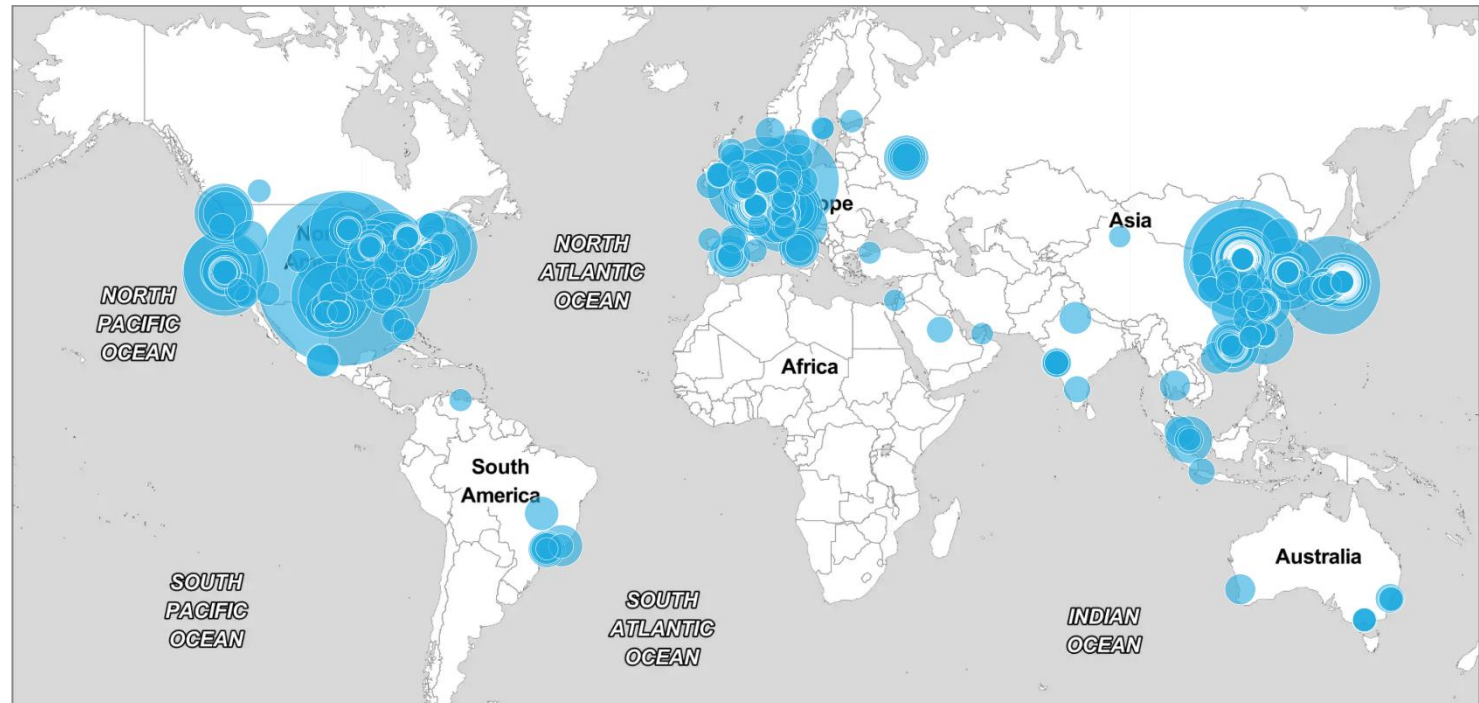
<sup>1</sup> International MBA  July December	Master In Management  July December	Master In Finance  July	Master In Advanced Finance  July
Master In Global Taxation  July	LLM In International Business Law  July	Master In International Relations  July	Master In Market Research and Consumer Behavior  July
Master In Corporate Communication  July	Master In Visual and Digital Media  July	Master In Business Analytics & Big Data  July	Master In Cybersecurity  July
Master In Customer Experience and Innovation  July	Master In Talent Development & Human Resources  July	Master In Real Estate Development  July	

# Recruitment Activities

<b>Sector-specific Talent Forums</b>   Year-round.	<b>Company presentations</b>   On demand; On-campus or online.	<b>CV Books</b>   Available by program, sector or functionality.
<b>Calls for application</b>   On demand.	<b>Publication of job offers on our online IE Career Portal</b>   On demand.	<b>Interviews</b>   On-campus or virtual recruitment. Individual or assessment center.
<b>Business Competitions</b>   Come meet our students in a “hands-on” event.	<b>Seminars and Workshops</b>   On demand.	

# The key priorities

- ✓ Create a supportive ecosystem in order to further increase student/alumni satisfaction and career success, by effectively orchestrating the “career community”
- ✓ Increase global corporate connections by solidifying our international reach



Fortune Global 500 (2017)

# Talent & Careers works with the top 50 most attractive



Google	Johnson & Johnson	Daimler/Mercedes-Benz	Cisco Systems	Accenture
Microsoft	Ford Motor Company	Dell	J.P. Morgan	Hewlett Packard Enterprise
Apple	P&G	The Coca-Cola Co.	Lenovo	Unilever
General Electric (GE)	General Motors (GM)	Toyota	Oracle	Bosch
BMW Group	L'Oréal Group	ExxonMobil	Deloitte	HEINEKEN
IBM	Facebook	Nestlé	The Boston Consulting Group (BCG)	BASF
Intel	Amazon	Goldman Sachs	3M	Huawei
Siemens	Volkswagen Group	Electronic Arts	Adidas Group	BP
Sony	Shell	IKEA	PepsiCo	EY
Samsung	McKinsey & Company	Pfizer	Nissan	Novartis

Source: Universum (2017)

# International Development



# International Development

29 offices around the world



IE representative office



IE Center

Channel specialization

29 offices

- 7 centers
- 22 rep offices

+170

people worldwide

+4,000

events worldwide  
per year

HQ team in Madrid

# International Development

Student  
recruitment

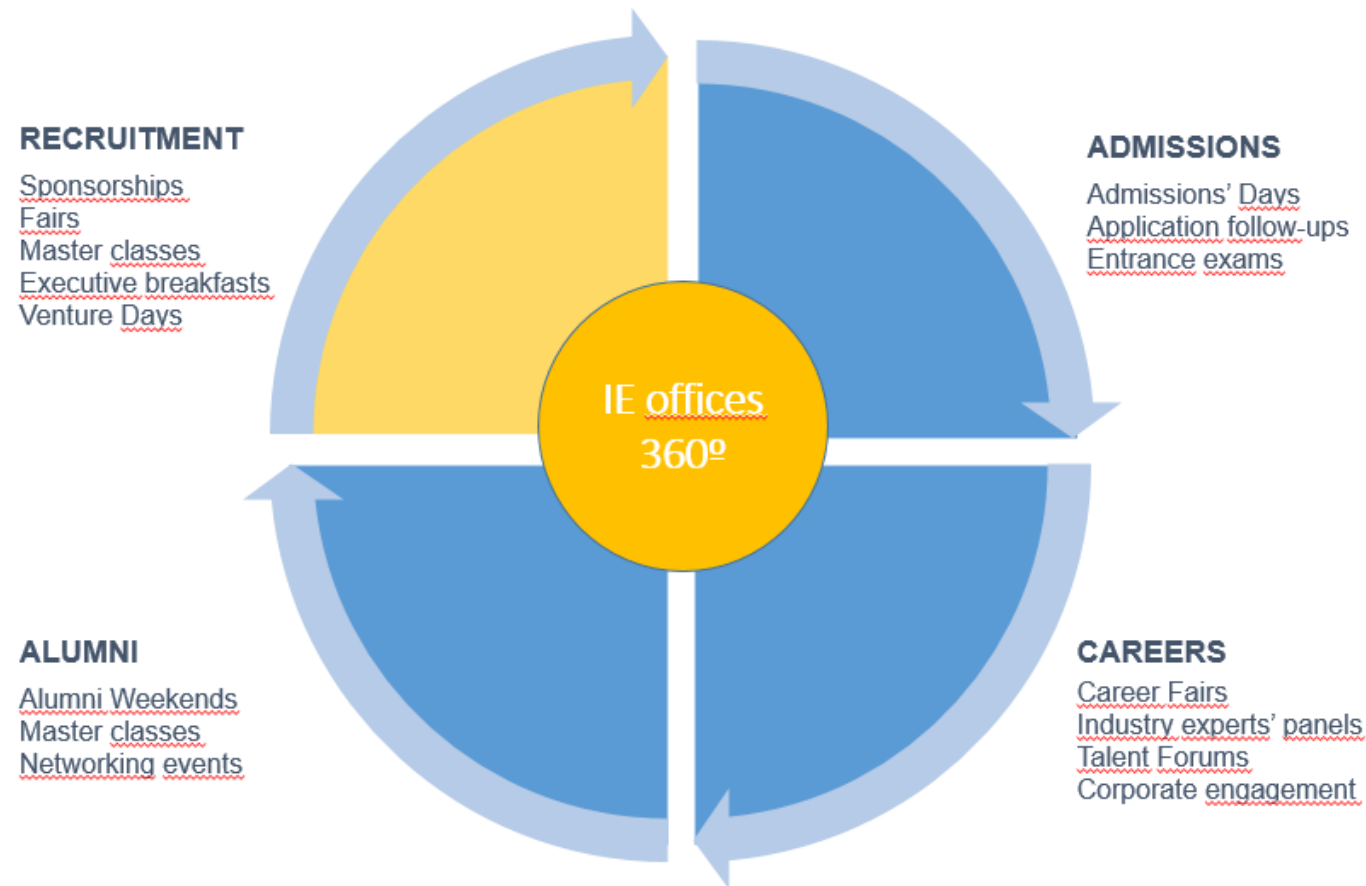
Talent & Careers  
+ Alumni  
Engagement

Institutional  
Relations

# International Development – the 360° office

## Business Development

...to serving our stakeholders' needs



# Key areas of development

- Global Recruiter Relations
- Talent & Careers resources in international offices
- New Hires
- Restructuring- IMBA Careers team
- Career Ambassadors program
- Recruiting formats (virtual fairs, etc.)
- PeopleGrove for mentoring
- Alumni Advisory Board Careers taskforce

# In conclusion... the vision

To be the top-of-mind platform for talent and careers,  
where global professional opportunities arise and  
synergies are formed.



# Thank You

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