

REGLEMENTATION

Article 1 – The context

Conférence des grandes écoles (CGE) organizes the 2024 « Générations Égalité » event which aims to raise awareness of gender stereotypes in certain professional sectors to the student community. The goal is also to mobilize students to inform and communicate on the challenges of diversity at work.

Article 2 – Rules to participate

In order to apply you have to be a student between Bac and Bac+5 and registered in 2023/2024 to a school member of the (CGE). Students will present their projects in mixed teams, from 2 to 4 people, from the same or different schools.

Article 3 – Topic

The 2024 theme, « sports and gender equality », drive students to think about stereotypical representations associated with sports.

The 2023-2024 academic year is shaping up to be a historic one for sports in France. France, marked by the Rugby World Cup 2023 and the Olympics. These competitions provide an opportunity to reposition the issue of gender diversity in sport.

Article 4 – Production rules

The production will take the form of a video (3 minutes maximum) or a graphic (poster in pdf format, which can be printed in A2 or A3 format), in French and/or English.

The team's schools must be anonymous.

The mention of a company and personal data (surname, first name, telephone number, telephone number, postal address, etc.) is not permitted.

For any statistical reference, the source must be mentioned.

Graphics : Each poster must be the subject of an original project by the students.

Video support : Each video production must include credits and must have the necessary rights for any media that may be used. The choice of video material use is yours. Video productions must be subtitled or accompanied by a script.

Article 5 – To candidate

Candidate teams should send their productions to the following address: generations.egalite@cge.asso.fr
Applicants must include the following information with their entries : surnames, first names, student card or certificate of enrolment, e-mail addresses of each team member, a team name without reference to their school or year of training, or the degree diploma prepared.

If the file is too large, please send it by Wetransfer to the following address generations.egalite@cge.asso.fr.

The deadline for entries is midnight French time on February 19, 2024. No registration will be accepted after this date.

Article 6 – The project

Graphic material must be sent in .pdf or .jpeg format and visual material in .mp4 format via Wetransfer to the following address: generations.egalite@cge.asso.fr

All material must be accompanied by a brief statement of intent, explaining the objectives objectives, graphic choices and bias.

All documents attesting to the right to use images or music must be attached to the application with the application

Article 7 – Jury, prizes and points of reference

Three prizes will be awarded by the jury:

- Best Poster Award
- Best video
- "Coup de cœur" prize

A commission made up of members of the CGE, company representatives and student association representatives will assess the eligibility of projects for the jury prizes.

The jury will evaluate projects according to the following criteria:

- respect for the subject
- relevance of the message
- originality or boldness
- technical and aesthetic quality
- note of intent

The CGE reserves the right not to divulge any material that may be prejudicial to the CGE or any establishment.

Article 8 - Prize-giving ceremony

An official prize-giving ceremony will be organized by the CGE to reward the winning teams. The productions selected by the jury will entitle the members of the winning teams. The awards ceremony will take place on March 12.

Article 9 – Copyright

Participating teams agree to relinquish their copyright in their production and authorize the free representation of their work for non-commercial purposes by the CGE, its member schools and competition partners.

For video and/or graphic material, participating teams must ensure that the image rights of any person appearing in the material have been waived. In the event of third party, the CGE cannot be held responsible.

The authors of the works selected agree to authorize their reproduction and distribution in CGE member schools as part of awareness-raising campaigns on gender equality.

Article 10 – Promotion of winning projects

The winners' productions will be published on the CGE website and quoted in various media partners of the CGE and the competition.

The visuals and graphics will be widely used by the CGE, its schools and partner companies in their campaigns to raise awareness of gender equality.

Article 11 – Acceptance of the rules

Submitting an application for this competition constitutes acceptance of these regulations.

Article 12 – Litigation and modification of the rules

Any dispute that may arise in the interpretation of these regulations will be settled without appeal by the CGE and the competition partners.

Article 13 – Protection of personal data

CGE is committed to respecting the rights of the data subject and ensuring the protection of personal data in accordance with Articles 12, 13, 14, and 15 of the RGPD and in compliance with Ordinance no. 2005-1516 of December 8, 2005 on electronic exchanges between users and administrative authorities, in particular articles 9 and 10 creating the "Référentiel général de sécurité" (RGS).

The participant is hereby informed that he/she may exercise his/her rights under articles 39 et seq. by sending an e-mail to the following address: info@cge.asso.fr

The personal data of candidates who have validated their application will be kept for five years from the end of the competition.